



EMBRIA[®]
Health Sciences

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EMBRIA HEALTH SCIENCES HIRES KALANTARI AS REGIONAL SALES REPRESENTATIVE

ANKENY, Iowa, March 31, 2009 — Embria[®] Health Sciences, raw material supplier of science-backed natural ingredients, is strengthening its foothold in the U.S. specialty ingredient market with the recent expansion of its sales force. Naz Kalantari is the newest addition to the Embria sales team, the company announced today. In her position of regional sales representative, Kalantari will be responsible for cultivating and managing customer relationships throughout the eastern region of the U.S. Kalantari will report to Embria's vice president of sales, Greg Thornton.

Kalantari joins Embria with more than a decade of sales experience within the nutrition and personal care industries. Most recently, she held senior sales positions with nutritional ingredient suppliers, Harten and Chart Corporations. Kalantari holds bachelor's and master's degrees in psychology from Saint Peter's College and Montclair State University, respectively.

"Naz's knowledge of the current nutritional ingredient landscape and vast regional sales experience make her a definite asset to the Embria sales team," remarked Thornton, "She will be instrumental in helping to grow our client base in the East and we are pleased to have her on board."

About Embria Health Sciences:

Embria Health Sciences, www.embriahealth.com, combines science and nature to bring high-quality, research-based natural ingredients to the global human nutrition market. Embria's flagship ingredient, EpiCor[®], is an all-natural product designed to modulate and balance the human immune system and is manufactured using a proprietary technology, which produces vital metabolites, vitamins, minerals, and antioxidants that deliver nutritional benefits and support increased bioavailability. Recent clinical studies show EpiCor significantly decreases the incidence and duration of cold and flu symptoms, reduces allergy symptoms, possesses anti-inflammatory activity, and activates crucial defense cells (Natural Killer, T-, and B-cells). For more information on immune health, visit www.BalancedImmuneHealth.com

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