



Contact: Tamera Hanson
Office 515.221.1845
Mobile 515.210.7009
thanson@ladcodevelopment.com

FOR IMMEDIATE RELEASE

EXCEPTIONAL CONSTRUCTION HONORED BY MASTER BUILDERS OF IOWA

Ball Construction Services Receives 2008 Masters Award for Embria Health Sciences

DES MOINES, Iowa (March 31, 2008) — The Master Builders of Iowa presented Ball Construction Services of West Des Moines, Iowa, with a 2008 Masters Award at the Association's Annual Awards Banquet held in February at the Polk County Convention Complex. Ball Construction Services received the Masters Award in the category of \$1 million to



\$10 million for their work on the Embria Health Sciences headquarters building in Ankeny, Iowa. The prestigious Masters Awards recognizes the exceptional performance of a construction team and construction of major building projects in various building categories; under \$1 million, \$1 million to \$10 million and projects exceeding \$10 million.

The Embria Health Sciences headquarters is a 40,000-square-foot structure located on a 5.1-acre site containing both manufacturing operations and corporate offices. The unique exterior of the building combines



the fit and polish of corporate headquarters with the functionality and durability of a manufacturing facility.

The Ball Construction Services team worked closely with Embria Health Sciences and parent company, Diamond V Mills, to review all aspects of the building systems, structure and function to be able to balance cost, quality and safety. As a result, the project stayed within 2 percent of the original budget. Embria Health Sciences President, Paul Faganel, commented, "When we began the contractor selection, our ideas and plans were fairly complete, but Ball Construction provided several cost-saving ideas and design changes, which allowed us to finish more than originally budgeted or planned for in the project," he added, "The quality of workmanship in our facility is outstanding."

Ball Construction Services (www.ball-construction.com) has an industry background of more than forty years and has assembled a staff of professionals to assist developers with the review, evaluation and implementation of their construction needs. Ball Construction has an established record for development and implementation of specific master planning. Their in-house services include financial analysis, architectural review, construction budgeting, scheduling, and site management and implementation. Ball Construction offers offices in Des Moines, Iowa and Kansas City, Missouri. For more information, contact Ball Construction Services, 7300 Westown Parkway, West Des Moines, Iowa 50266, 515.276.8788.

Embria® Health Sciences (www.embriahealth.com) is a raw material manufacturer of science-backed natural ingredients for the human nutrition market. Embria combines science and nature to bring high-quality, research-based natural ingredients to the global human nutrition market. Embria's key products are manufactured using a proprietary technology, which produces vital metabolites that deliver nutritional benefits and support increased bioavailability. Embria holds Nutrition Business Journal awards for its achievements in business and the selenium ingredient, eXselen®. Embria recently launched the all-natural high-metabolite immune health ingredient EpiCor®. For more information, contact Embria Health Sciences, 2105 SE Creekview Drive, Ankeny, Iowa 50021, 515.963.9100.

Master Builders of Iowa is the recognized leader of the construction industry in the State of Iowa. Founded in 1912, the MBI is one of over 100 chapters of the Associated General Contractors of America, the most influential and widely respected construction association in the country. MBI's 1900 plus members perform the majority of the state's commercial, industrial and public works building projects. The Association provides its members with a comprehensive array of educational, safety, environmental, labor, legal, and professional development and legislative services. For more information, contact Master Builders of Iowa, 221 Park Street, Des Moines, Iowa 50306, 515-288-8904 or info@mbionline.com.

Additional Contacts

Rick Ball, Ball Construction Services, 7300 Westown Parkway, West Des Moines, Iowa, 515.276.8788 rball@ball-construction.com

Amanda Holty, Embria Health Sciences/Integrated Marketing Group, 146 W. Pierpont Ave, Salt Lake City, Utah 84101, 801-538-0777, amandah@imgbranding.com.

Scott Norvell, President/CEO, Master Builders of Iowa, 221 Park Street, Des Moines, Iowa, 515-288-8904 www.masterbuilders.com

#