



**EMBRIA**<sup>®</sup>  
Health Sciences

**FOR IMMEDIATE RELEASE**

CONTACT: Amanda Holty  
(801) 538-0777  
[amandah@imgbranding.com](mailto:amandah@imgbranding.com)

**EMBRIA HEALTH SCIENCES RECOGNIZED  
FOR ECONOMIC IMPACT ON GREATER DES MOINES AREA  
*36,000-Square-Foot Facility Makes Big Impression on Ankeny***

ANKENY, Iowa, October 24, 2007 — Embria<sup>®</sup> Health Sciences, a raw material manufacturer of science-backed natural ingredients for the human nutrition market, has been presented with the Greater Des Moines Partnership's 2007 Economic Impact Award in recognition for the building of its new headquarters facility in Ankeny, Iowa. Embria's 36,000-square-foot office space and manufacturing plant sits on 5.1 acres in Ankeny's "bioscience corridor". The company was previously based in Cedar Rapids, Iowa.

"It's an honor to be recognized by the Partnership for Embria's positive impact on the Des Moines area," said Paul Faganel, Embria Health Sciences president. "We have strong roots in Iowa and are proud to call Ankeny 'home'."

Embria invested \$10 million into its new facility, utilizing resources from all over Iowa, including the hiring of Muscatine-based Stanley Consultants to design the building. The company currently has 9 employees and plans to hire a quality assurance manager by year's end and two more manufacturing employees in 2008. As a manufacturer of EpiCor<sup>®</sup>, an immune health ingredient for human consumption, Embria has taken extra steps to ensure that its facility is voluntarily compliant with the Good Manufacturing Practices (GMPs) put in place this year by the FDA. Admirable business practices run in the Embria family, as its parent company, Diamond V<sup>®</sup> Mills, was recently awarded the Cedar Rapids Area Chamber of Commerce 2007 Howard Hall Excellence in Business Award.

About Embria Health Sciences:

Embria Health Sciences ([www.embriahealth.com](http://www.embriahealth.com)) combines science and nature to bring high-quality, research-based natural ingredients to the global human nutrition market. Embria's key products are manufactured using a proprietary technology, which produces vital metabolites that deliver nutritional benefits and support increased bioavailability. Embria holds *Nutrition Business Journal* awards for its achievements in business and the selenium ingredient, eXselen<sup>®</sup>. Last year, Embria launched the all-natural high-metabolite immune health ingredient EpiCor.

About the Economic Impact Award:

Sponsored by the Greater Des Moines Partnership, RSM McGladrey and the Des Moines Business Record, the Economic Impact Awards recognize and commemorate the impact a local company has had on the economy in terms of job creation, capital investment and facility expansion, and are awarded annually alongside the Celebrate Business Awards. The awards will be formally presented at a luncheon reception at the Hotel Fort Des Moines on October 25 at 11 a.m. For more information, please visit [www.desmoinesmetro.com](http://www.desmoinesmetro.com).

###

---

[www.embriahealth.com](http://www.embriahealth.com)

PO Box 559, 2105 SE Creekview Drive, Ankeny, IA 50021 | PHONE 1-877-EMBRIA1 or 515-963-9100 | FAX 515-964-9004