



FOR IMMEDIATE RELEASE

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EMBRIA HEALTH SCIENCES AND B&D NUTRITIONAL INGREDIENTS EXTEND DISTRIBUTION PARTNERSHIP TO 2014

ANKENY, IOWA and VISTA, CALIF. (April 15, 2010) — Embria Health Sciences, manufacturer of science-backed dietary supplement ingredients EpiCor® and eXselen®, announced today the extension of its U.S. distribution and marketing agreement with B&D Nutritional Ingredients (B&D). The strategic partnership with B&D, a national leader in sales and marketing of premier raw materials essential to dietary supplement, food and personal care products, will be extended for another four years - until 2014.

In making the announcement, Paul Faganel, president, Embria Health Sciences, said, "We value our relationship with B&D Nutritional Ingredients and have enjoyed working with them in meeting and exceeding our nationwide distribution goals. I am delighted that we can now take this partnership into the future and continue building upon our outstanding momentum."

"B&D and Embria have a three-year history and we're very pleased to continue this important relationship," said B&D's CEO and Chairman Bill Van Dyke. "The expertise and infrastructure of B&D combined with Embria's high-quality, research-based ingredients have assuredly contributed to the success of the EpiCor and eXselen brands. We are confident that our collaboration will continue to meet the needs of the market and our mutual goals."

About Embria Health Sciences:

Embria Health Sciences, www.embriahealth.com, combines science and nature to bring high-quality, research-based natural ingredients to the global human nutrition market. Embria's flagship ingredient, EpiCor, is an all-natural ingredient designed to help keep the immune system balanced and is manufactured using a proprietary, multi-stage fermentation and drying technology. Containing protein, fiber, vitamins, minerals, amino acids, antioxidants and other metabolites that deliver nutritional benefits, EpiCor has been clinically shown to maintain and support immune health.

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About B&D Nutritional Ingredients, Inc.:

Founded in 1993 and based in Vista, California, B&D Nutritional Ingredients, Inc. www.bdnutritional.com, is a national leader in sales and marketing of premier raw materials essential to the dietary supplement, functional food and personal care industries. B&D has a portfolio of products from leading manufacturers. These products are primarily natural antioxidants. B&D is active in several industry organizations representing the dietary supplement and personal care industries. Memberships include The Council for Responsible Nutrition and The Drug, Chemical and Allied Trades Association, Inc.

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