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FOR IMMEDIATE RELEASE

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Walking the Talk – Embria and Swanson Health Combine to Help Employees Stay Healthy

Employees at Swanson Health Products report positive results and health benefits from a four-month trial, taking Swanson's own "EpiCor®" product during one of worst flu seasons in years.

ANKENY, Iowa – Embria Health Sciences, a leader in providing safe and science-based dietary supplement ingredients to the global marketplace, followed-up on its award-winning wellness trial it conducted with the City of Ankeny¹, with a wellness trial with one of its own customers, Swanson Health Products. Here are details of the pilot program:

"Swanson partnered with Embria to incorporate EpiCor into its SWAP (Swanson Wellness Awareness Program) Incentives plan during the cold weather months of mid-November 2012 through mid-March 2013. Over 120 employees signed up for the program to receive free EpiCor and 72 employees completed the four-month EpiCor regimen and completed the final survey."

– Swanson Health Products

Some results from Swanson employees who took EpiCor regularly and completed the final survey include:

- 78% believe that EpiCor benefited their health
- 82% want EpiCor to continue to be part of their Wellness program
- 86% would recommend EpiCor to others
- 67% believed that their immune system is strengthened from taking EpiCor

Said Paul Faganel, President of Embria, "I'm very pleased with these sorts of benefits from Swanson Health employees, though I'm not surprised. Since EpiCor was launched in 2007, Embria has made significant investments in clinical research that shows taking EpiCor strengthens the immune system and results in significant human health benefits."



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The trial may have been a corporate wellness first -- a dietary supplement company provides an actual product that the company sells to general consumers to its own employees to demonstrate real benefits.

“Swanson Health Products likes to ‘walk the talk’ when it comes to dietary supplements we sell. That’s why we offer special discounts to our employees. The results from the Wellness pilot with Embria demonstrate that employees really found a benefit taking EpiCor.”

– Swanson Health Products

To learn more about EpiCor, visit epicorimmune.com. For more information about Embria Health Sciences and EpiCor®, visit embriahealth.com/epicor.

About Embria Health Sciences

[Embria Health Sciences](#) is dedicated to the creation of science-based, all natural ingredients that support human health. Our ultimate goal is to provide products that help people stay healthy and maintain a high quality of life so that they can continue to enjoy the things they love. See if an EpiCor [Wellness](#) program is right for your company.

About EpiCor®

EpiCor is a safe, natural [immune strengthening](#) ingredient that can be [found](#) in many trusted dietary supplement brands and functional foods. It is a nutrient-rich ingredient comprised of vitamins, minerals, amino acids, and antioxidants that work together to strengthen the immune system in many beneficial ways. Taken daily, EpiCor has been shown to be a [safe and effective](#) way to help support immune health and maintain wellness.

About Swanson Health Products

Headquartered in Fargo, ND, [Swanson Health Products](#) is a leading natural health retailer, offering high quality vitamins, supplements and natural health products to consumers online and via direct mail. The company operates out of a modern, Good Manufacturing Practices certified facility, where orders are fulfilled and shipped out to customers around the world. All products sold are backed by a 100% satisfaction money-back guarantee with free return shipping, delivering an unmatched customer service experience. For more information, please visit: swansonvitamins.com.

1. Embria wins the Investment in the Future Award for its economic impact study. <http://newhope360.com/research-and-insights/embria-health-sciences-wins-2011-nbj-investment-future-award>

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